

Consulting Proposal

Sean Ringrose

Prepared for SRAS Studios

May 1, 2026

SERVICE	LOCATION	RATE
Marketing & Digital Strategy	Houston, TX	\$125/hr

To: SRAS Studios

From: Sean Ringrose

Date: October 26, 2023

Subject: Proposal for Platform Migration and E-commerce Integration

1. EXECUTIVE SUMMARY

Sean Ringrose is pleased to submit this proposal to transition SRAS Studios from its legacy hosting environment to a modern, streamlined digital platform. This engagement will modernize the brand's web presence and implement a functional, low-maintenance e-commerce storefront integrated with PayPal to support consistent, small-scale order fulfillment.

2. SCOPE OF WORK

The project involves the end-to-end migration of SRAS Studios' digital assets and the establishment of a simplified e-commerce workflow. The scope includes:

- Platform Audit & Selection: Evaluation of current legacy data and selection of a modern hosting platform (e.g., Shopify, Squarespace, or a streamlined WordPress environment) that minimizes technical debt.
- Data Migration: Transfer of essential content, images, and brand assets from the aging system to the new platform.
- E-commerce Development: Configuration of a digital storefront tailored for low-volume sales, focusing on ease of use and mobile responsiveness.
- Payment Integration: Complete setup and testing of PayPal as the primary payment processor to ensure secure transaction handling.
- SEO Preservation: Implementation of basic redirects to ensure existing search engine rankings are maintained during the transition.

3. DELIVERABLES

- Migrated Website: A fully functional, modern website hosted on a stable, high-performance platform.

- E-commerce Storefront: A configured product catalog ready for immediate sales.
- PayPal Payment Gateway: A verified and tested payment integration.
- Handover Documentation: A concise "How-To" guide for managing products and processing orders.
- Platform Access: Full administrative credentials and ownership transfer for all new accounts.

4. TIMELINE & MILESTONES

The project is estimated to be completed over a 6-week duration:

- Weeks 1-2: Discovery & Infrastructure Setup
 - Audit of legacy site and content.
 - Provisioning of new hosting environment and platform configuration.
- Weeks 3-4: Migration & Content Layout
 - Migration of core pages and media.
 - Design styling to ensure brand alignment on the new system.
- Week 5: E-commerce & Payment Integration
 - Product upload and storefront configuration.
 - Integration and "Sandbox" testing of the PayPal gateway.
- Week 6: Quality Assurance & Launch
 - Final cross-browser testing and mobile optimization.
 - Official domain cutover and project sign-off.

5. PRICING

The total cost for this project is based on an hourly consulting model.

Item	Rate	Hours	Total
Professional Consulting Services	\$125/hr	20	\$2,500.00
Project Expenses	\$0.00	N/A	\$0.00
TOTAL PROJECT COST			\$2,500.00

6. TERMS & CONDITIONS

- Payment Schedule: A 50% deposit (\$1,250) is due upon execution of this proposal to commence work. The remaining 50% (\$1,250) is due upon project completion and delivery of final credentials.
- Intellectual Property: Upon receipt of final payment, all work product created by Sean Ringrose during this engagement becomes the sole property of SRAS Studios.
- Confidentiality: Sean Ringrose agrees to keep all proprietary business information, customer data, and login credentials confidential and will not disclose them to third parties.
- Termination: Either party may terminate this agreement with 14 days' written notice. In the event of termination, SRAS Studios will be billed for all hours worked up to the termination date at the rate of \$125/hr.
- Third-Party Fees: This proposal covers labor only. Any third-party costs (e.g., monthly hosting fees, domain registration, or premium plugin subscriptions) are the responsibility of SRAS Studios.